

## THE GRAND OPENING

Ecology is cool, recycling is sexy!

We are proud to announce The Grand Opening of our art and innovation project: The Universal Sea - Pure or Plastic?!. The exhibition will take place at the museum, The Centre for Polish Sculpture, in Oronsco, Poland on **April 22 - June 10, 2018.**

**Opening: 22 April, at 13h00**

**Address: Centre for Polish Sculpture, Topolowa 1, 26-505 Orońsko, Poland**

**Opening hours: Tue-Fri 10.00 - 17.00, Sat-Sun 10.00 - 18.00**

The Universal Sea is a EU funded project bringing together artists, scientists and entrepreneurs, with its core mission to find solution ideas to fight plastic waste in the waters.

*"We are water. There is no life without this simple particle. Salty or pure, water is life and, as humans, we have to protect its purity from one of the biggest danger: the plastic waste.*

*Today, water is at big risk because of pollution and of the numerous unacceptable behaviours of people. But thanks to Art we can do something to save it." - Pablo Dilet, artist*

Flexibility and durability are the main features of plastic products. Hence, exactly these characteristics make plastic a problem when it becomes waste. As a consequence, plastic litter needs hundreds to thousands of years to disintegrate. In 2014, **270.000 tons** and **5.25 trillions of plastic particles** floating in the oceans were estimated by scientists<sup>1</sup>. Furthermore, they assessed that plastic litter found in the waters varies from **4.8 to 12.7 million tons** each year globally.<sup>2</sup>

"The Universal Sea: Pure or Plastic?!" links scientific findings with artistic creations offering a new perspective on this urgent topic.

The exhibition includes the artworks of the Top five winners of the worldwide open call, which ran from October to December 2017, as well as the Top 100 artistic proposals.

The EUCC will back up scientifically the art projects bringing the concepts to a new level thanks to this art-science alliance.

The show, presented at the museum, is planned as a touring exhibition.

Furthermore, co-creation workshops and networking events at the museum and later around Europe will be open to the public, with the aim to raise awareness and brainstorm on fast and efficient key solutions to solve plastic dumping.

***We know the fact, but now its time to act!***

### COORDINATOR

Stiftung Entrepreneurship

[www.entrepreneurship.de](http://www.entrepreneurship.de)

### PARTNERS

Centrum Rzeźby Polskiej  
w Oronsku

[www.rzezba-oronsko.pl](http://www.rzezba-oronsko.pl)

Hybrid Art

[www.hybridart.hu](http://www.hybridart.hu)

### IN COOPERATION WITH

EUCC-D

[www.eucc-d.de](http://www.eucc-d.de)

### CONTACT

Eleonora Bidiville

[eleonora@universal-sea.org](mailto:eleonora@universal-sea.org)

Communication Manager

+49 17647888944



Co-funded by the  
Creative Europe Programme  
of the European Union

<sup>1</sup> Eriksen, Marcus, et al. "Plastic pollution in the world's oceans: more than 5 trillion plastic pieces weighing over 250,000 tons afloat at sea." PloS one 9.12 (2014): e111913.

<sup>2</sup> Jambeck, Jenna R., et al. "Plastic waste inputs from land into the ocean." Science 347.6223 (2015):768-771

## Core Partners

**EUCC-D** is the German branch of the Coastal & Marine Union, a non-profit organization with a membership of around 500 institutions, NGOs, and experts, in 40 countries. The network of EUCC includes about 2500 professionals involved in coastal and marine management issues. Founded in 2002 EUCC-D promotes a sustainable development of coasts and seas, especially of the Baltic Sea, by bridging the gap between coastal science and practice. EUCC-D provides relevant information, consults and educates coastal practitioners, hosts workshops and conferences and runs demonstration projects.

**The Foundation of Entrepreneurship** works together with numerous international and European organisations such as the UNESCO Global Action Programme on Education for Sustainable Development, United Nations Global Compact – PRME Initiative, Commonwealth Youth Council, European Youth Press and many others. Through these international collaborations, the foundation provides the experience and the know-how to implement a project on a European and international level. The Foundation for Entrepreneurship (Stiftung Entrepreneurship – Faltin Stiftung) aims at fostering a positive environment for the culture of entrepreneurship worldwide. Entrepreneurship is a perspective on human activity that seeks to bring creativity and courage, imagination and initiative, to the tasks of starting and running business ventures and social organizations.

**The Center of Polish Sculpture in Orońsko** has its site in a village called Orońsko, 120 km south of Poland's capital Warsaw. The singular institution is devoted entirely to the creation, exhibition, and documentation of Polish and international sculpture. Its broad mandate encompasses a wide range of programs, including artists' studios, galleries, a museum, and a 12-hectare sculpture park.

Each year, over 200 Polish and foreign artists use the Orońsko venue for artistic residency. Additionally many artistic workshops, academic open-air events, thematic seminars and exhibitions of contemporary art are being held. The Art Center provides artists with excellent conditions for creating sculptures in diverse materials: stone, wood, metal, clay, plastics and all kind of workshop facilities. Workshops run by specialists help with the realization of monumental and small-scale projects.

**Hybrid Art Management** has been working in the field of contemporary visual art since 2005 with the objective of venturing beyond classical forms of the art scene and bringing Hungarian and international contemporary art and design closer to the wider public.

Since 2010 they have been organizing ART MOMENTS, a series of events in visual arts to bring cutting-edge contemporary art closer to the public of several European cities by placing artworks in public areas. Their art program, Zenith Art Exchange was initiated in 2013, in order to make it possible for Hungarian artists to present themselves abroad, and for foreign artists to get a chance for their debut in Hungary. In 2016 the program was supported by e.g. Contemporary Art Platform Kuwait, Qatar Museums Authority, Abu Dhabi Hub, and The Cartel Dubai. A highlight was the co-creation of a 4m high sculpture as a symbol of recycling and eco-consciousness by students of Hungarian, Slovak, Czech and Emirati art universities.

The project was initiated by **The Institute for Art and Innovation**.



Co-funded by the  
Creative Europe Programme  
of the European Union