

# THE UNIVERSAL SEA

THE ART AND INNOVATION MOVEMENT AGAINST WATER POLLUTION



February 2018

The Universal Sea - Pure or Plastic?! is an EU funded project bringing together artists, scientists and entrepreneurs. It's core mission is finding solutions to fight plastic waste in the waters.

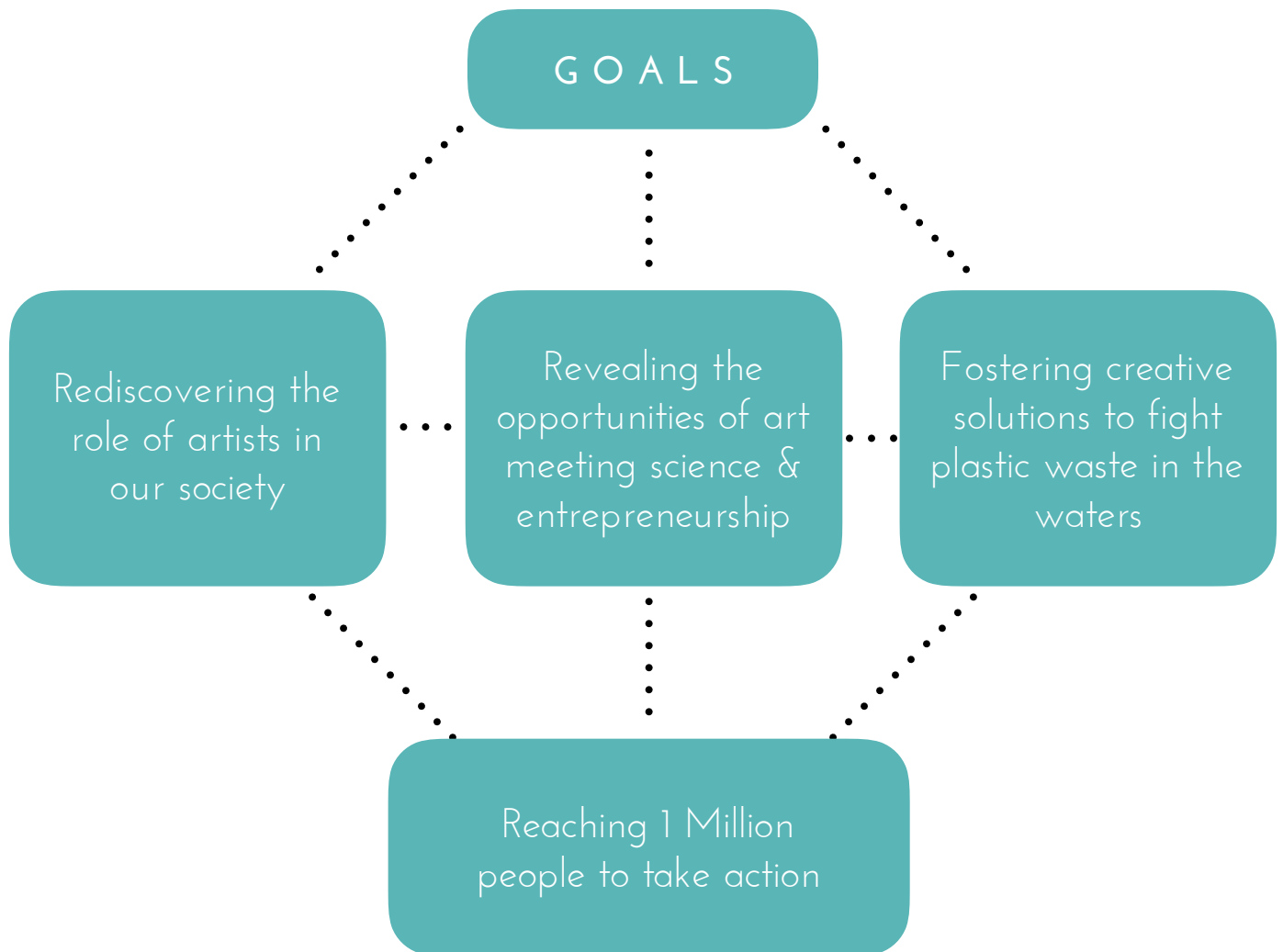




Image above: Detail of the Top 100 creative submissions to The Universal Sea Open Call running from October - December 2017.

## We know the facts, but now it's time to act!

Artists play an important role in our project sensitising people and moving them on an emotional level. **We believe that art can be the catalyst for change** and can trigger the spark for action while entrepreneurship and science enable long-term success.

Through a worldwide Open Call we reached out to creatives around the globe, whose artworks deal with water in the Anthropocene; the human impact on the environment. We received more than **250 applications**, coming from **38 countries**.

By combining the most innovative artistic works chosen by an international jury, the latest scientific insights and the best entrepreneurial know-how we aim at gathering a community of people who foster and develop new technologies to solve plastic dumping in the world.

Our dynamic online platform serves our community by spreading ideas, actions, and solutions. It works as a hub and network for change-makers and enables a wider coverage. Additionally, we have been building a **Facebook follower base of like-minded people reaching 40k** in just a few months.



from left to right: Eulalia Domanowska, Nardine Stybel, Renate Eras, Róza Tekla Szilágyi, Weronika Elertowska, Agnieszka Sekscinska, Prof. Günter Faltin, Viktoria Trosien, Nicole F. Loeser.

## Organisers

Initiated by the Institute for Art and Innovation, the project is organised by the Entrepreneurship Foundation, The Center for Polish Sculpture and HybridArt Management, in cooperation with the EUCC-D.

**Eulalia Domanowska:** Director of the Centre of Polish Sculpture in Oronsco and Executive Project Manager at The Universal Sea.

**Prof. Günter Faltin:** Director of the Foundation for Entrepreneurship and Scientific Lead for Entrepreneurial Design at The Universal Sea.

**Weronika Elertowska:** Educator at the Centre of Polish Sculpture in Oronsco and Education Lead at The Universal Sea.

**Róza Tekla Szilágyi:** Curator at Hybridart Management and Project Manager at The Universal Sea.

**Agnieszka Sekscinska:** Scientific Advisor at the EUCC-PL and Scientific Assistant at The Universal Sea.

**Nardine Stybel:** Managing Director at the EUCC-D and Scientific Advisor at The Universal Sea.

**Renate Eras:** Quality Manager Expert at The Universal Sea

**Viktoria Trosien:** Project Lead and Scientist for Entrepreneurial Design at The Universal Sea/ Foundation for Entrepreneurship.

**Nicole F. Loeser:** Curator at the Centre of Polish Sculpture in Oronsco and Creative Lead at The Universal Sea.

## Contact

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Tag us with #TheUniversalSea #PureOrPlastic

# Join and support our Actions!

During our station we invite locally based partners such as artists, scientific and cultural organisations, universities, initiatives and the start-up scene. The basic setup consists of a condensed, modular exhibition, running up to 2 weeks, a participatory co-creation workshop of 2 days including artistic presentations and interactions, creating artefacts, keynotes by innovators and experts, an ideation process to find entrepreneurial solution concepts, stimulation to think bigger, creating moon-shot ideas. Eventually at the end of the workshop, a networking evening is planned.

## **Grand Opening: 22nd April - 10th June, 2018**

The Grand Opening – an art and scientific exhibition will present the most compelling Open Call propositions together with important scientific facts at the Museum Center for Polish Sculpture in Oronsko, Poland.

## **Station 1: 5th - 6th June, 2018**

Station in Helsinki, Finland in collaboration with the Aalto University and Demos Helsinki, an independent think tank, solving societal problems and challenges.

## **Station 2: 7th -8th June, 2018**

Station in Venice, Italy.

## **Station 3: 9th - 10th June, 2018**

Start of the station in Pristina, Kosovo hosted by the Doku.tech, an annual two-day event bringing together individuals and tech talent with top-tier international future makers, executives and thinkers.

## **Station 4: 21st - 22nd August, 2018**

Station in Amsterdam, Netherlands.

## **Station 5: 6th-7th September, 2018**

Station Barcelona, Spain.

## **Station 6: 6th - 7th October, 2018**

Presentation of final results at the Entrepreneurship Summit in Berlin, Germany

## **The Universal Sea Festival - Budapest Edition: 1st - 31st October, 2018**

The Universal Sea Festival in Budapest hosted by HybridArt Management will finally bring together the public and all participants including artists, scientists, entrepreneurs and key- speakers; presenting the results of the whole project ready to be put into action.

## **Book Launch: 15th March, 2019**

Guidebook Launch in Berlin, Germany

## **The Universal Sea Festival - Berlin Edition: 1st-30th 2019**

The Universal Sea Festival in Berlin, Germany



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