

FOR IMMEDIATE RELEASE

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## Berlin's first Water Festival (19th-23rd of March)

*Celebrating water in the climate change era*

(Berlin, Germany) [Plan A](#) is proud to invite you to Berlin's first **Water Festival (19-23 March, 2018)** in celebration of [UN World Water Day](#) and in partnership with [Patagonia](#), [Quartiermeister](#), [Edible Alchemy](#) and [The Universal Sea](#). The festival will examine our relationship with water and the role we play in protecting and consciously consuming it.

The week-long event will include educational formats, workshops, documentary screenings and social gatherings, all in effort to promote the protection of European rivers and the ecosystems around them.





## [Agenda](#)

### **Monday, 19th March**

Festival opening and “Art as an Actor of Change” with The Universal Sea

### **Tuesday, 21st March**

“Damnation” documentary screening with Patagonia

### **Thursday, 22nd March**

Food and drink tasting and presentation with Edible Alchemy

### **Friday, 23rd March**

Panel discussion “Drinking for Good” with Quartiermeister, Viva con Aqua, Ostmost, and Lemonaid

Water party with Plan A and RiverWatch

### **Throughout the week**

Art Exhibition “The Power of Water” from a selection of artists and designers

## **About the organisers**

### **About Plan A**

Plan A is the first fully fledged fundraising platform in the fight against climate change. Plan A's mission is to build a just and resilient planet by empowering donors and environmental organisations across the world. This is done campaigning for and partnering with NGOs that act on the ground working on climate issues, thereby facilitating collective climate action.

### **About RiverWatch**

RiverWatch is a NGO that engages globally against projects that destroy rivers, particularly dam projects. This is done by drawing attention to the value of rivers; their beauty and their importance to the flora and fauna, and communities they run through.

### **About Patagonia**

Patagonia is an American clothing company that actively protects the environment by producing sustainable clothing and financially contributing towards environmental causes. Patagonia contributed to the creation of the film “[DamNation](#),” which will be screening during the Water Festival.

### **About Edible Alchemy**

Edible Alchemy is captivated and inspired by the way fermented foods engage our senses and enhance whole food eating. The project aims to encourage conversations, experiments and a greater understanding about the microbes that make fermented foods so special.

### **About Quartiermeister**

Quartiermeister is a brewing company that aims to create a fairer economy that is there for people. The company uses its profits from beer sales to promote social projects, while maintaining sustainable methods in its production.



### **About The Universal Sea**

The Universal Sea is an art and innovation project with three intertwined goals: Rediscovering the role of the artist in our society, revealing the opportunities of art meeting science and entrepreneurship, and fostering creative solutions to fight the issue of water pollution. The project aims at supporting a movement of change-makers.

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**More information about the festival and the organisers could be found here:**

<https://waterfestival.co/>

**Official Event Hashtags:**

#WorldWaterDayBerlin #PlanA

