



## The Universal Sea - Grand Opening

22 April 2018 Agenda

### 13:00 – 14:00 Opening Ceremony

- **Zuzanna Zacharewicz**, Department of Sustainable Development and International Cooperation at the Ministry of the Environment (Warsaw) - Welcome (tbc)
- **Eulalia Domanowska** – Introduction of TUS project
- **Meret Taglinger** (EUCC-D/TUS) – Scientific background

### 14:30 – 15:15 Awarding and Artist's Presentation

Official announcement of the TOP 5 finalists of the Universal Sea Open Call. Following, panel discussion on how artists can catalyse change, raising awareness and reaching the public for impactful action.

**Ewa Markiewicz**

**Frankie Moughton-Small**

**Liina Klauss**

**Robertina Šebjanič**

**Julia Vegh and Erika Kapronczai**

### 15:15 – 16:00 The state of ecological Design and Awareness in Poland

**Moderator: Nicole Loeser**

Meet forward-thinking artists and designers. Get to know what is behind their initiatives. The panelists will discuss how and why art can trigger change, while unlocking creative power.

Key Note Speakers

**Kinga Gradowska**, Art manager and up-cycling designer

**Joanna Jorga**, Artist and entrepreneur (The biodegradable urn for ashes NURN)

**Ewa Markiewicz**, Master graduate, Faculty of Sculpture at the Academy of Fine Arts Krakow

**Daria Wartalska**, Sustainable designer and entrepreneur (co-founded tohu & bohu, a Polish-Swiss design-art cooperation)

### 16:00 – 18:00 Co-Creation Workshop: „It's time to act - Kicking off ecological change in Poland“

**Moderator: Viktoria Trosien**

The facts are devastating and cannot be ignored anymore. The plastic garbage patch in the Pacific Ocean reached a size of 80.000 tons of plastics, and there are 4 more of them in the oceans. Micro-plastic has already found its way into our food chain and into our drinking water. We will ideate and prototype solutions against plastic epidemic, also exploring their entrepreneurial potential. Problems are a source for new business opportunities, while an economical base guarantees the long-term success of the solutions found.

All activities are open to the public.



**HYBRID  
ART**



Centre of Polish  
Sculpture in Orońsko

eine Veranstaltung der

Stiftung **Entrepreneurship**  
seit 2001  
The Art and Science of Entrepreneurship



Co-funded by the  
Creative Europe Programme  
of the European Union