The book shows how art and innovation can bridge the gap between problem and action.

The project was a massive undertaking of the past year, bringing together 500 artists, 500 business innovators and 40 scientific institutions, 13 universities and 10 festivals. So far we have attracted an audience of 5 million visitors and 1.4 million online visitors, coming from 70 countries and 6 continents.

The plastic epidemic in our waters is a universal problem. Every day, 8 million pieces of plastic find their way into the ocean. By 2050 there will be more plastic in the ocean than fish. Micro-plastic has made its way into our food chain, and threatens our vital water sources. It has created a problem that unites us globally. So how can we actually fight it?

The Universal Sea project, co-funded by the EU, is an attempt to explore new collaborations between the art world, science and entrepreneurship. It is an independent non-profit initiative coordinated by the Foundation for Entrepreneurship (Berlin, Germany), in partnership with the Center of Polish Sculpture (Oronsko, Poland) and Hybridart Management (Budapest, Hungary), in cooperation with EUCC-D (Rostock, Germany). The project was initiated by the Institute for Art and Innovation e.V. (Berlin, Germany).

Although we would have loved to bring all of these amazing contributors to Berlin, we will introduce you to some of these awesome activists.

The ticket is free but you need to reserve a ticket on Evenbrite

Programme:

13:00-13:30: Registration

13:30-14:00: Introduction
Nicole Loeser, Director, Institute for Art and Innovation and Project Lead of The Universal Sea
Sophie Cassel, Communication Manager, The Universal Sea

14:00-15:00: Panel discussion with authors
Prof. Gilbert Beronneau, design akademie berlin and Dean of the Department of Design
Prof. Jose Alcarez, Academic & Faculty Director, Berlin School of Creative Leadership
Prof. Dr. Käthe Wenzel, Artist and Professor for Aesthetic Practice, European University Flensburg
Matt Stewart, Innovation Strategist, Co-founder of Yarra Swim Co and Yarra Pools
Olga Skoczylas, Design Strategist, Co-founder of ‘Cultural Design’ agency
Urszula Staszkop, Art Historian

15:00-16:00: Presentation of artists
Sabina Damiani, aMore Festival, Croatia
Artists: Alessio Ceruti (IT), Janne Roefke (DE), Kristina Okan (RU), Mona Lüders (DE), Steffen Blandzinski (DE), Marjorie Chau (DE)

16:00-16:30: Coffee break

16:30-17:30: Pecha Kucha presentations of start-ups
Grinno, Katja Nordwig, Founder and Director
Mitte filter, Paula Montaldi, Business Development
STOP! Micro Waste, Carina Bischof, Project Manager
PlanA.earth, Lubomila Jordanova, Founder and CEO
Zeoform, Alessio Gamba, Director Italy

17:30-18:00: Q&A/ Pecha Kucha of involved students in TUS

18:00-18:30: Outlook: Scream for Clean campaign and Art & Innovation Fund

18:30-19:30: Networking

Details about the book:

Project Leads and Editors-in-Chief: Nicole Loeser, Viktoria Trosien
Graphic design: Edge Communications, Milena Linke, April Dell, Anjani Parikh
Copyediting and layout design: April Dell, Helen Russell Brown
Authors: Amanda Hohenberg, Anett Rago, Eva Bubla, Ewa Markiewicz, Frankie Moughton-Small, Galit Aniel, Gilbert Beronneau, Jose Alcaraz, Kaethe Wenzel, Keary Shandler, Liina Klaus, Lotti Seebeck, Manish Gupta, Matt Stewart, Michael O’Neill, Nicolas Kristoffersen, Nicole Loeser, Olga Skoczylas, Robertina Sebianic, Roman Kroke, Sabina Damiani, Urszula Staszkop, Viktoria Trosien, Werner Fuetterer
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