## **HOW DO WE WANT** TO LIVE WITH THE **OCEANS?**

Ocean Future Lab



#### Ocean Future Lab - HACKATHON

**Press Release** 

How do we want to live with the oceans? Start-ups teams and initiatives co-create innovations at "The Ocean Future Lab Hackathon" for more sustainable futures

Berlin,. August 1, 2022. The oceans provide oxygen to breathe and food for more than a third of humanity. They allow space for work and recreation, and it is a place of longing as well as a fascinating habitat rich in species. They regulate the climate and slow down man-made global warming. The future of humanity is directly linked to the fate of the oceans. However, climate change, pollution and overexploitation are creating increasing problems for marine habitats and confront us all with the question:

How can we manage the coasts, seas and oceans in a sustainable way that safeguards our natural livelihoods and shapes desirable futures on our "blue planet"?

To answer this question, the project "Ocean Future Lab" was founded to bring experts from cross-sectoral teams together to find possible solutions with co-creation methods. After a series of workshops with the public as well as at institutes and museums, (young) start-up teams together with experts will create and develop impactful solutions to fight global ocean issues such as acidification, water and/or coastal pollution.

## What will happen at the Ocean Future Lab Hackathon, September 21–23?

On May 17, 2022, 7 teams were selected from the open call to participate in the online hackathon. In order to experience how sustainable innovations are created and to get in touch with the teams and experts, all interested people are requested to register on Eventbrite to join the online event:

https://www.eventbrite.de/e/ocean-future-lab-hackathon-tickets-390343938227.

On three intensive days, (young) initiatives come together with the public and mentors to advance sustainable solutions to save the oceans in a limited time frame. At the end of the online event, the 7 initiatives will present their pitches to an expert jury. The three best ideas qualify for the award during the Entrepreneurship Summit 2022 (October 22, 2022) in Berlin.

A science slam will take place parallel to the hackathon to provide insights and scientific facts as well as inspirations for a wider audience. Find out more about the teams, speakers and the programme shortly here: www.oceanfuturelab.de / www.universal-sea.org













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The sea is the source of life - no life can exist without water. Historically, cultures have mostly settled near seashores, rivers, lakes, or other sources of freshwater. But climate change, littering and resource exploitation are increasingly endangering our livelihoods. The problem can only be solved by acting together with a comprehensive understanding of the complexity of the overall situation and a shared awareness. This includes common and local interests in a fair balance between different concerns and events to change diverse local aspects.

### "How do we want to live with the oceans?"

The Ocean Future Lab project is a science communication project in the Science Year 2022 - Participate.

With the Ocean Future Lab - we aim to combat global ocean issues. Therefore, we recognize the urgent need to negotiate co-creatively with people from different disciplines towards a sustainable future for the oceans. That's why we offer the participants space and support the development of innovative solutions. The goal is to create an impact by inspiring and supporting everyone who is passionate to join the fight against ocean issues and foster their regeneration and restoration of biodiversity. Together, we have the means to act on this tremendous global issue and save the oceans.

#### **Partners**

## The German Alliance of Marine Research (DAM)

The German Alliance of Marine Research (DAM) was founded in 2019 by the German marine research community together with the federal government and the Northern German states. Its aim is to strengthen the sustainable management of coasts, seas and oceans through research, transfer, data management, digitisation, and coordination of infrastructures. To this end, the DAM develops solution-oriented knowledge together with its member institutions and ensures a target-group-oriented exchange of knowledge and dialogue with society.

### The German Oceanographic Museum Foundation

The German Oceanographic Museum Foundation in Stralsund is officially one of the cultural beacons in the new federal states. The museum awakens people's interest in the nature of seas and coasts. It touches, moves, and makes people sensitive, thus contributing to changing their thinking and behaviour towards the natural environment.











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#### The German Maritime Museum

The German Maritime Museum in Bremerhaven is a research museum of the Leibniz Institute for Maritime History and a place of education and dialogue. At the core of its work are maritime issues of relevance to society as a whole.

#### The Institute for Art and Innovation

The <u>Institute for Art and Innovation</u> supports and promotes the interaction of art and innovation pushing forward social-ecological and digital transformation. It has been working in a multidisciplinary and cross-thematic way since 2017. In order to drive social innovation, a variety of co-creation and collaboration formats are applied to achieve complementarity between different disciplines and make different types of knowledge available. The focus is on the common good for future generations within the planetary boundaries.

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